



## SPIROL Distribution's 2007 Distributors of the Year!

**SPIROL Distribution congratulates FASTAR and GL HUYETT for outstanding spring pin sales during 2007.**

OEM's and Distributor customers who choose to purchase through SPIROL Preferred Distributors can be sure that they will be receiving high quality SPIROL products.

**FASTAR Inc.** has been awarded the **2007 Distributor of the Year** award for outstanding sales in both Coiled and Slotted Pins, and has also been awarded the **2007 Coiled Pin Sales Leader** award.



FASTAR, based in Tallman, New York, currently specializes in non-threaded fasteners and is committed to providing a complete line of standard pins. Their product line includes: SPIROL Coiled and Slotted Spring pins, Cotter pins, Dowel Pins, and Taper pins.

**GL HUYETT** has been awarded the **2007 Slotted Pin Sales Leader** award for outstanding Slotted pin sales during the year.



FASTAR and GL HUYETT are stocking distributors and members of SPIROL Distribution's elite partnership program, the Preferred Distributor Program. As part of this program, distributors who commit to purchasing only from SPIROL are awarded SPIROL's most competitive price on over 10 different engineered products. Preferred Distributors are also eligible for additional incentive programs like rebate programs, freight credits, distributor award programs, product development incentives, and much more.

GL HUYETT is located in Minneapolis, Kansas, just a few miles away from the geographic center of the United States. GL HUYETT specializes in the distribution of non-threaded fasteners and has recently celebrated its 100th Year Anniversary. GL HUYETT offers many of SPIROL's standard non-threaded products such as Coiled and Slotted spring pins, Spacers, Bushings and Disc Springs.

**Congratulations to these two Sales Leaders.**

## Did you get your Yo-Yo?

**SPIROL Distribution** would like to thank everyone who stopped by our booth during the **NIFS-West** trade show in Las Vegas last November.

During the show, we were amazed at how many guests stopped by to get a chance to assemble their very own SPIROL Yo-Yo. Whether the guest was young or old, these Yo-Yo's were one of the hottest giveaways at the show...okay, maybe the second hottest give away after the beer and wine.



Guests had a chance to assemble their own Yo-Yo's using SPIROL's Automated Heat Installation equipment that "melts" a brass insert into the plastic host.

Our reigning champion for tricks with the Yo-Yo continues to be Buddy Blattner, President of Active Screw & Fastener.

The next opportunity for you to tie that little yellow string around your finger will be next November...Hope to see you there.

# SPIROL Provides INSTANT gratification with Customer Portals



In today's Internet culture, you can go on-line, research, purchase, and receive confirmation on almost anything in 15 minutes or less.

SPIROL International has made an investment in the development and launch of the new SPIROL INTERNATIONAL web site.

This site has a lot of standard features such as an **Optical Application Engineering** process which will help guide customer through a set of questions that will provide SPIROL engineers with enough information to make recommendations for new or existing applications.

The site also offers a **Rapid Search** function for a quick reference of SPIROL standard items.

For customers who prefer a little more personal information, SPIROL's new site offers a unique experience for distributors who sign up for their own personal portal.

The features on SPIROL's new web site have been designed to help SPIROL customers, research and purchase all the products SPIROL manufactures.

The **Customer Portal** is designed to offer customer specific prices, the ability to view past orders or order status, and access to SPIROL White Papers which otherwise not be available to the general public.

To sign up for a **Customer Portal**, go to:

[www.spirol.com/mkt/customer/](http://www.spirol.com/mkt/customer/)

# SPIROL has added a new Compression Limiter product line

The **Series CL500** and **CL550** roll formed, insert moldable Compression Limiters are designed to replace expensive machined limiters.

Compression Limiters are used to preserve a threaded joint's integrity when fastening plastic-to-plastic assemblies, or plastic-to-metal assemblies. As a bolt is tightened to achieve the required friction between threads, the plastic is compressed. Without the Compression Limiter, plastic will creep, resulting in the loosening and eventual failure of the joint. The Compression Limiter absorbs the load generated when the bolt has been tightened to its recommended value. The plastic is isolated from excessive compressive loads and plastic creep is not a factor in ensuring that the joint remains intact throughout the life of the product.



The standard material for this new series is low carbon steel with a trivalent (hexavalent free) zinc plate finish for corrosion protection. The Series CL500 is designed around standard industry accepted clearances for 6MM and 8MM bolts. The Series CL550 is designed with additional clearance around the bolts to accommodate greater positional tolerances.

This is a new addition to existing SPIROL® Compression Limiter lines consisting of the Series CL200 and CL250 (split seam) and Series CL101 and CL111 (solid knurled) designs.

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## New Team Member

**SPIROL Distribution** is pleased to announce that a new member of our team started on February 11, 2008.

**Bryan Walsh** is the **Distribution Inside Sales Supervisor**.

Bryan is responsible for the daily pro-active inside sales generation, and customer service supervision.

Bryan comes to SPIROL with experience in the distribution market, and brings a fresh enthusiasm and energy to the Distribution team.

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